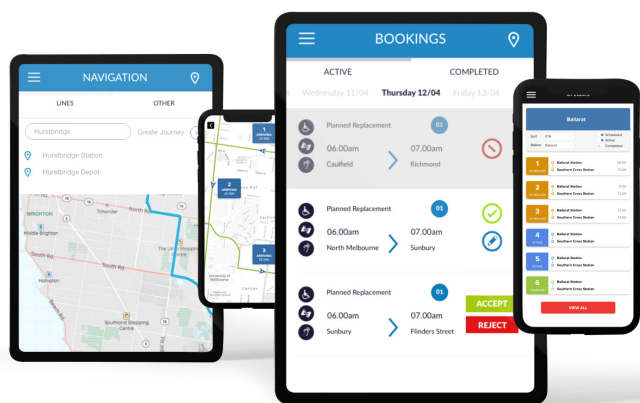




We are... **FITZROY**

A team of passionate individuals who can help you manage and optimise your cloud usage.



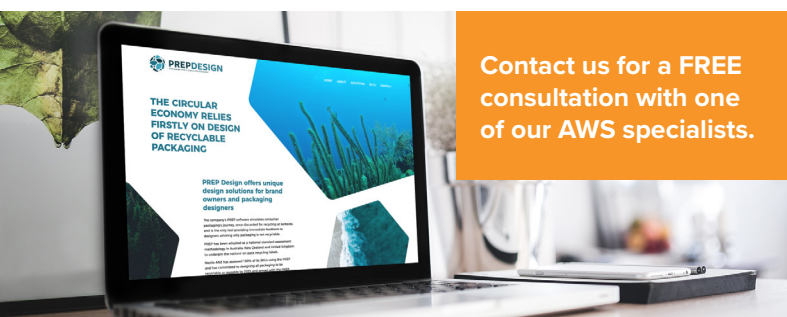
- ✓ **Consulting** – We talk to you in your language, explain the jargon and find the best solutions, so you save time and make more money.
- ✓ **System Architecture** – We assess and modernise your infrastructure.
- ✓ **Migration** – Move any workload – application, website, database, storage, physical or virtual server, or an entire data center – to AWS.
- ✓ **Ongoing Support** – Experts in optimising, securing and monitoring your infrastructure.

## Cost Optimisation Specialists

AWS encourages agility and experimentation. A flexible IT infrastructure can be deployed with the click of a button.

But at the same time, we all need to be mindful of costs, ensuring that our cloud spending is focused and not wasteful.

**Fitzroy IT are experts at cost analysis and cost optimization.** We'll analyse your bills, and then work with you to identify unused, idle and underutilized resources, and teach you about the tools you can use to manage your expenses.



## Case Study



Like many companies that have evolved at a fast pace, meeting ever-changing demands, PREP found itself with a large amount of AWS infrastructure, fulfilling a variety of roles and an ever-increasing bill.

They came to Fitzroy IT with the broad directive to identify any areas in which they could save money.

After inspecting and assessing their current and recent expenditure, we identified areas of cost-overflow.

Further investigation discovered over-specified EC2 and RDS instances that were quickly downsized, lowering cost without impacting performance.

Fitzroy IT then determined opportunities for further savings, by utilising billing optimisation techniques including the purchase of Reserved Instances and the adoption of savings plans.

Methodologies for budgeting and forecasting were also implemented to assist with the ongoing management of billing.

CONTACT  
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WE ARE HERE

